



**ReadyTechGo**  
Making technology simple



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# OUR MISSION

ENRICHING LIVES.

To empower Older Adults and Individuals with the confidence and skills to embrace modern technology, enabling them to remain independent and connected in a digitally driven world.

# OUR SERVICES

## FACE TO FACE TRAINING

\$88 PER HOUR

## LESSON PACKS AVAILABLE:

3 LESSONS \$255

5 LESSONS \$420

10 LESSONS \$830

## PREMIUM WORKSHOPS

\$50 PER SESSION

*Hands on and interactive*

*group workshops*

*6 to 8 participants*

*Materials supplied*

**BUYING A  
COMPUTER OR  
DEVICE**

# CONSIDER THIS...

A young boy and an elderly man are sitting on a light-colored sofa. The boy, on the left, is wearing a blue shirt and white shorts, and is holding a newspaper open. The man, on the right, is wearing a yellow sweater and glasses, and is using a laptop. The background is a plain, light-colored wall.

- BUDGET & GETTING THE BEST PRICE
- PURPOSE A.K.A. WHATS IT FOR?
- SIZE AND WEIGHT
- SPEED
- STORAGE OPTIONS
- ENVIRONMENT & LOCATION
- AESTHETICS

# BUDGET & PRICE

HOW MUCH ARE YOU WILLING TO SPEND?

\$2000 OR MORE

HIGH SPEC MAC OR WINDOWS PC

GAMING OR PROFESSIONAL LAPTOP

\$1000 - \$2000

LOW SPEC MAC OR MED SPEC PC/LAPTOP

IPAD PRO OR SURFACE PRO TABLETS

UNDER \$1000

IPAD OR ANDROID TABLET

LOW SPEC PC / LAPTOP

# PAYMENT

THERE ARE MANY OPTIONS FOR PAYMENT

BUY NEW OUTRIGHT - CASH, CARD ETC

LEASE/RENT - FORTNIGHTLY/MONTHLY DEBITS

REFURBISHED - AS GOOD AS NEW FOR LESS \$\$

AFTERPAY - X4 PAYMENTS & OWN IMMEDIATELY

# PRICE MATCHING

MANY RETAILERS WILL PRICE MATCH TO WIN YOUR SALE. YOU WILL NEED A CURRENT CATALOG OR PROOF OF THE CURRENT PRICE BEING OFFERED BY A COMPETITOR.

SMALLER STORES MAY NOT PRICE MATCH BUT MAY OFFER A EXTRAS INSTEAD.

PRO TIP: APPLE RETAIL STAFF ARE INFORMED BY THEIR MANAGERS OF COMPETITORS PRICING AT THE START OF THEIR SHIFT. IF BUYING A MAC, YOU MAY GET A PRICE MATCH AT THE APPLE STORE!

REMEMBER: IF YOU DON'T ASK YOU DON'T GET!

# PURPOSE

WHAT'S IT GOING TO BE USED FOR?

IF ITS JUST EMAIL, FACEBOOK AND YOUTUBE THEN A BASIC LOW SPEC PC OR TABLET WILL SUIT YOU FINE.

CREATIVE OR INTO GAMING? YOU'LL NEED MORE COMPUTING POWER. A PRO TABLET OR MID TO HIGH SPEC MAC, DESKTOP PC OR LAPTOP IS YOUR BEST BET. YOU'LL PAY MORE BUT GET THE POWER YOU NEED.



# SIZE AND WEIGHT

BUYING A DESKTOP COMPUTER? THINK ABOUT THE SIZE OF THE TOWER AND SCREEN. THEY NEED TO COMFORTABLY FIT THE DESK YOU ARE USING AND THE SCREEN MUST BE HEIGHT ADJUSTABLE.

SCREEN SIZES GENERALLY RANGE FROM 17" TO 32"

LARGER LAPTOPS AND PRO TABLETS ARE HEAVIER AND WILL REQUIRE A BACKPACK OR LAPTOP BAG FOR EASE OF TRANSPORT AND CARRYING ACCESSORIES,

SMALL LAPTOPS AND TABLETS AND MUCH LIGHTER AND CAN BE CARRIED IN A HANDBAG.

# SPEED & RAM

A FAST COMPUTER IS A COMBINATION OF A FAST PROCESSOR "THE BRAIN", RAM "SHORT TERM MEMORY", AND A GOOD HARD DRIVE "STORAGE".

PROCESSORS ARE MEASURED IN GHZ SPEED - THE HIGHER THE GHZ THE FASTER THE COMPUTER.

A MINIMUM OF 8GB OF RAM IS REQUIRED FOR A BASIC COMPUTER. SOME WORKSTATION MACHINES USE UP TO 128GB OF RAM!

MINIMUM HARD DRIVES FOR COMPUTERS ARE 1TB. THE LARGER THE DRIVE, THE MORE YOU CAN SAVE.

# STORAGE

TABLETS AND SMARTPHONES OFTEN HAVE FIXED STORAGE. MANY ANDROID PHONES OFFER EXTRA STORAGE VIA MEMORY CARDS.

EXTERNAL HARD DRIVES FOR COMPUTERS COME IN TWO TYPES: DESKTOP AND PORTABLE. DESKTOP DRIVES ARE GREAT FOR PERMANENT STORAGE, DATA BACKUPS AND MEDIA SUCH AS MOVIES AND PHOTOS.

PORTABLE DRIVES SUIT LAPTOPS AND PRO TABLETS. THESE DRAW POWER FROM THE DEVICE AND SHOULD ONLY BE USED FOR SHORT PERIODS.

# ENVIRONMENTAL

DESKTOPS AND LAPTOPS CAN EMIT A SIGNIFICANT AMOUNT OF HEAT.

LARGER COMPUTERS SHOULD BE USED IN A WELL VENTILATED ROOM. AVOID USING LARGE DESKTOP MACHINES FOR LONG PERIODS ON HOT DAYS.

ENSURE THERE IS 6" OF SPACE AROUND YOUR DEVICE. THIS ALLOWS HEAT TO ESCAPE, GIVES YOU ROOM TO PLACE ACCESSORIES AND USE KEYBOARDS, SPEAKERS AND MORE.

PRO TIP: CABLE MANAGEMENT COUNTS!

# AESTHETICS

YES, THE WAY IT LOOKS DOES COUNT!

COMPUTERS AND DEVICES ARE MADE IN A VARIETY OF MATERIALS IN A RANGE OF COLOURS. MANY NOW ARE MADE OF PLASTIC OR ALUMINIUM.

BAGS, COVERS AND EVEN STICKERS ARE AVAILABLE TO ENHANCE THE LOOK OF YOUR MACHINE SO IT MATCHES YOUR DECOR OR PERSONAL AESTHETIC.

PRO TIP: COMPANIES LIKE COLORWARE CAN CUSTOM PAINT YOUR DEVICE TO YOUR LIKING. BE AWARE THAT THIS MAY VOID YOUR WARRANTY!

# WHICH BRAND/OS

STOP! TAKE A FEW MOMENTS TO CONSIDER THE FOLLOWING:

WHAT ARE YOUR NEEDS? SATISFY THESE FIRST!  
WHAT ARE YOUR WANTS - THE BELLS AND WHISTLES - CONSIDER THESE SECONDLY.

CONSIDER YOUR BUDGET, PAYMENT OR FINANCE OPTIONS NEXT.

COMPARE SEVERAL PRODUCTS TO DETERMINE WHICH CLOSELY MATCHES YOUR NEEDS.

HAPPY SHOPPING!

# SUMMARY

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Q & A