



ReadyTechGo
Making technology simple

ReadyTechGo

Making Technology Simple

www.readytechgo.com.au 03 9434 2020 hello@readytechgo.com.au

OUR MISSION

MAKING A DIFFERENCE.

To empower Older Adults and Individuals with the confidence and skills to embrace modern technology, enabling them to remain independent and connected in a digitally driven world.

OUR SERVICES

FACE TO FACE TRAINING

\$90 PER HOUR

LESSON PACKS AVAILABLE:

3 LESSONS \$255

5 LESSONS \$420

10 LESSONS \$830

PREMIUM WORKSHOPS

\$50 PER SESSION

Hands on and interactive

group workshops

6 to 8 participants

Materials supplied

BUYING AND SELLING ONLINE



SELLING

- Prepare your items before selling
- Use a reputable website or app
- Be honest with your item description
- Research for other like items to determine a good price

BUYING

- Caveat Emptor - let the buyer beware!
- Don't buy smartphones or jewellery - these could be stolen
- Get contact details of the seller

PAYING

- Pay cash unless in large amounts - use a Bank Cheque or Money order
- Never accept a personal cheque
- Take someone with you for your personal safety

SELLING ONLINE

BEFORE YOU SELL

- Research the websites you would like to use
- Google search for veracity & reputation
- Check if your item is listed and what pricing it is commanding
- Clean up your item to make it shine
- Take a number of photos that show the detail and condition of your item
- Accurately weigh your item for postage purposes
- Use the best photos - try to have at least three photos of your item
- Write an accurate description of your item
- Price realistically - charge more for good condition, less for damage

SELLING DO'S & DON'T

- DO - Use a reputable secure website - look for https
- DO - Include postage in the price of your item
- DO - Accept cash for small amounts
- DO - Accept bank transfer for larger amounts (\$500+)
- DO - Use a separate bank account to accept deposits - never your own personal account!
- DO - Use PayPal to accept funds instead of a bank
- DO - Send items same day funds clear in your bank/PayPal
- DO - Ask for photo ID if being paid by bank cheque for higher priced items

SELLING DO'S & DON'T

- DON'T - Compromise your security - conduct sales at the door or garage - NEVER let a stranger into your home!
- DON'T - Post your home address on your ad!
- DON'T - Accept payment via Personal Cheque
- DON'T - Use your personal bank account for transfers
- DON'T - Sell or Buy iPhones/iPads/Smartphones online - these items could be stolen or locked to the previous owner & their Apple ID
- DON'T - Sell Jewellery, Art or securities online - sell these through a licensed broker or valuer
- DON'T - Accept large cash payments - ask for a Bank Cheque instead if over \$500

BUYING ONLINE

BEFORE YOU BUY

- Google search for veracity & reputation & reviews
- Research, research and more research!
- Check if your desired item is listed and what pricing it is commanding?
- Do you buy new, used or refurbished? Check pricing and condition when buying items online!
- Used items have no warranty, whereas most refurbished items will do - check with the seller before purchasing!
- Will the seller ship to Australia? Don't buy until you know!
- If buying through Gumtree or eBay - check if the seller has any reviews or negatives against them

BUYING DO'S & DON'T

- DO - Check for alternative payment options such as PayPal or Afterpay
- DO - Research the seller's reputation
- DO - Ask for a tracking number for your purchase - monitor the delivery!
- DO - Use reputable established online stores
- DO - Check your credit card for any unauthorised purchases! Report to your bank immediately if any!
- DON'T - Use a personal cheque or credit card for private purchases!
- DON'T - Pay cash for expensive items - pay with a BankCheque

LETS GO SHOPPING!

LETS GO SHOPPING!

- Lets visit some websites and experience shopping!
 - **eBay** - lets view some items listed, look at bidding and how the website works!
 - **Gumtree** - an Aussie favourite - lets view the website and items posted there
 - **Amazon** - lets see what you can have shipped to Australia and what pricing is compared to local sites
 - **Etsy** - lets see how people sell their homewares
 - **Society6 / Redbubble** - sell your creativity! Sell mugs, homewares, art prints + much more!

PAYING

- Its your money so be careful how you pay!
- Use a CREDIT CARD or PAYPAL for reputable mainstream websites
- Use PAYPAL for sites you are not yet familiar with using
- Pay CASH for in person transactions if item is under \$500
- Pay BANK CHEQUE for larger items
- Try AFTERPAY to spread the cost of payments and have the item too! (Remember to budget!)

HOT TIP - FREIGHT FWD

- Amazon ships internationally, but what if your desired item can't be shipped to Australia? Use a freight forwarding company!
 -
 - These companies typically deliver to a local warehouse in the USA and your item is shipped to Australia from there.
 - ShopMate
 - ComGateway
 - Shipito
 - MyUS
 - USA2Me
 - US to OZ
 - MatesFreight
- Be aware that using these companies may incur **additional postage fees and charges**. Some companies will charge for individual parcels and may not "bundle" multiple parcels together for cheaper freight. Check first!

Q & A